



## ALBERT DISTRICT NEWS

Mrs. H. Johnston returned from Manville hospital, where she was receiving treatment for septic sore throat.

Mr. J. Hierlby, a former resident of Prince Edward Island, now living in Edmonton, visited a few days with Mr. and Mrs. Currie Sr.

The "Happy Hikers," Albert group of the C.G.I.T., have re-organized, with the following officers: Leader, Mrs. Griffiths; President, Evelyn McRoberts; Vice-President, Dorothy Currie; Secretary, Myrtle Ramsay; Treasurer, Frances Barrs.

The novelty dance held at the school house on Friday evening drew a large crowd. A lucky spot dance, a balloon dance and a weight guessing contest on a fruit cake donated by Mrs. H. Johnston, varied the evening's entertainment.

Albert folks who attended the recent hockey games between the New York Rangers and New York Americans, played in Edmonton this week, were: Messrs. V. Larson, L. Barrs, K. Mathison, J. Barrs, Herbert-Larson, Ivan Hardy, Clair Lukens and Harley Barrs.

If you have something valuable that you can't use and somebody else may want, an advertisement in this paper will sell it for you. Try it.

## DR. RICHARDSON, FORMERLY HERE, PASSES IN THE EAST

Since, Ont., Oct. 22. — Dr. Eric Archer Richardson, former Edmonton physician, died at his home here yesterday after a long illness.

Born in Denver, Colorado, he was the son of Mrs. Fred Higginson and the late Ernest Richardson. He left the staff of Edmonton General hospital in 1904 to accept a post on the staff of the Ontario hospital at Whitby. He remained there until ill-health forced his retirement. — Edmonton Bulletin.

The late Dr. Richardson received his public school education at the Sunny Brae school, four miles east of Irma, and later attended high school in Irma and from there to the University of Alberta, where he studied medicine. Irma friends extend their sympathy to Mrs. Higginson and other bereaved ones.

## Social Credit Meeting

A social credit meeting will be held in Kiefer's hall on Monday, Nov. 1st, at 8 p.m. Hon. D. B. Mullen, minister of agriculture, will be the principal speaker. Program arranged. Everybody is welcome to attend this meeting. Meeting opens at 8 o'clock and until 8.30 an old-fashioned community sing will take the half-hour, led by an Edmonton leader.

## BEHIND THE HEADLINES AT OTTAWA

By Dean Wilson

Ottawa is doing everything possible these days to explain to the people of this Dominion what Canada is contributing towards the vast British program of re-armament, yet from the opinions expressed in the press and all other sources of public opinion in this country, it is apparent that there is a gross misunderstanding of the actual role being played by this Dominion in all these efforts.

Contrary to the general impression which seems to dominate all ideas on the subject, Canada is not engaged in this work in the same manner that marked our similar efforts to aid the British Empire during the last Great War. There is no comparison in any way, because today Canada is producing material assistance of a kind that cannot be destroyed by any war that may arrive on the scene.

During the last Great War, this country sent man-power and money, and thereby impoverished herself. However, new economists realize that this man-power which is engaged in fighting, does not produce anything, and the money that is exported across the ocean to foreign lands, largely for the purpose of purchasing war materials, never returns to these shores. Consequently, they slowly but surely have reached conclusions that such conditions must not be repeated in the best interests of this country's economic life. All plans aim to keep this Canadian man-power at home as much as possible under the circumstances in order to produce, and the funds raised for this production are being spent here and circulated amongst the people of this Dominion. Furthermore, whatever is being produced here now is not being destroyed.

This creates a totally different economic position to that which existed in the last war which involved this country, and members of all political parties in Canada seem to approve in principle these tactics, if they agree at all that re-armament is necessary, particularly in regard to naval and air forces.

One of the main reasons for so much misunderstanding about this country's position in the Empire's re-armament programme is attributed to the fact that physically there is no way for Canadian critics to observe what is actually being done in this matter. This is simply due to the methods of these operations which are of necessity carried out in deep secrecy, and it should not be hard for any intelligent observer of the international scene to realize what imposes this strict censorship.

Canada's share consists chiefly in conducting a vast research program, whereby the groundwork for this re-armament, which was started about one year ago, may be completed by Britain herself. In other words the essential basis of this Dominion's work includes the training of an important personnel and the development of new designs of materials required and the most up-to-date ways to manufacture and produce these articles. This implies a tremendous amount of laboratory and experimental enterprises, and these things provide that this young country shall not waste production of materials which may never be necessary, nor place Canada in a position where she may find it extremely difficult to transport these articles across the ocean to some distant fields of battle, or just to permit conditions that may result in obsolescence for the products.

What has been disclosed here really explains why certain British officials and experts have paid frequent visits to this country recently, pretending that these visits were only in the nature of routine inspection or pleasure tours, when in reality they were based on serious governmental business.

These efforts have brought about radical improvements in the manufacture of armaments. They have uncovered new methods to test steel, to increase the speed and accuracy of machines and tools, and to improve the actual designs of these articles.

Today, the designs of the shells are totally different than those used in the last Great War. Both the machines producing them and the kind of tools used are entirely different. There used to be one machine to operate one tool for a single operation. Now there are modern machines that will do as many as eight operations

at one and the same time with far greater speed and accuracy. As an example, it was considered that 40 to 50 per hour was a maximum output. It can be reported here 175 to 200 better articles can be made now in the same time. This has obviously called for a tremendous amount of research work by the best technical brains that can be secured in Canada, plus a constant experimentation.

While the actual production is made in Britain, these are the activities of this Dominion, and it is no minor task by any means since mass production today implies a perfect synchronization of the principles of design, production, operation and service in compliance with the latest inventions and developments of a highly competitive re-armament world where exceptional economical and technical advancements are rapid and constant.

Up to the present time it is a matter of official record that great success has marked all these efforts on the part of this Dominion, and results show that the British Empire will soon be in a position to stiffen her foreign policies because this systematic method of preparations for Imperial defence have been going on throughout every part of the Empire at one and the same time and with complete co-operation, each section contributing its most valuable share under the circumstances in order to obtain the maximum haste and worth for the least possible cost.

## HOCKEY!

Meeting of Irma Junior Hockey Club  
The Irma Junior hockey club held a meeting on Tuesday, October 26th, in Mr. P. Jones' office. A roll call found 16 present. The first business was the election of officers and the following were elected: President, Arthur Knutson; Vice-President, Robert Simmerman; Sec'y-Treasurer, Clarence Carter; Captain, Robert Simmerman; Coach, R. L. Martin; Manager, Dr. Greenberg.

Various lines of business were discussed and committees were appointed to find means of raising money for the coming season for forming a Junior Gas Line league. Other business topics were also discussed.

It was decided to hold a meeting in about a week's time to definitely make plans for the future.

The meeting adjourned and the boys went away with new ideas and new thoughts to make the coming season a very successful one. The boys are hoping that the public will give them their utmost support this season.

## The Women's Institute

The monthly meeting of the W. I. will be held on Thursday, November 4th, at 2.30 p.m., at the home of Mrs. Carl Larson. Roll call will be answered by reading or relating amusing readings. Hostesses: Mrs. Plachar and Mrs. J. P. Yeends. Please keep in mind our annual bazaar to be held in Kiefer's hall on Saturday, November 27th.—Mrs. C. Wilbraham, Secretary.

## Christmas in the Old Country

SPECIAL LOW RAIL FARES  
CANADIAN PACIFIC RAILWAY  
NOV. 15th to JAN. 5th  
RETURN LIMIT 5 MONTHS  
from Stations Edmonton, Calgary, Macleod and East

Through Sleeping Cars to the Seaboard  
MONTCLAIRE DEC. 3  
DUCHESS OF BEDFORD DEC. 10  
DUCHESS OF RICHMOND DEC. 14  
DUCHESS OF ATHOL DEC. 15  
Sailings from Halifax one day later

For full information ask Ticket Agent

Canadian Pacific

## Improvement In Transportation Methods

The biggest improvement in oil industry transportation has come since the war, as yet not 20 years ago.

In that time there has been a great abandonment of railroad transportation, partly because the railroads refused to see the demand of the times for better and more efficient transportation. While under force of government orders and war circumstances they adopted some of the oil industry's ideas, for the most part they turned deaf ears to its pleas. The oil business had to go on without the railroads and the latter have since paid a tremendous penalty.

In these last 20 years the motor

truck has become a low cost, high speed, carrier for long and short hauls. The gasoline pipeline has developed. And in the last dozen years there has developed a third big transportation facility, namely, by water, in tanker and barge, for the most part a big company development.

All of this was without government aid or interference. On the other hand the railroads stood by, helpless under government control, and confident, seemingly, that somehow the all-embracing government regulations would protect them. High rates and old-fashioned methods continued. Today oil is pretty much off the rails and is running its own privately owned and operated transportation system.—Cont.

<b>SHORTENING</b> A real price. 2 pounds for <b>35c</b> Last purchase gets good Galvanized Tub.	<b>SOAP DEAL</b> One large package Oxydol and 2 Cakes Calay Soap ALL FOR <b>30c</b>
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<b>PUFFED WHEAT</b> No. 1 ..... 2 lb bags 35c No. 2 ..... 2 lb bags 25c No. 1 .... 7 lb cotton bags \$1.00 We have a big stock of this and must be cleared out to make more storage space.	<b>PARAMOUNT SPECIALS</b> Once again we offer Paramount Tea and one Cup and Saucer for 50c. Or Paramount 1 lb tin Baking Powder with same Cup and Saucer for <b>25c</b> Only
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**IF YOU NEED FLOUR**  
GET IT  
**SATURDAY or MONDAY**  
OFF THE CAR

ROBIN HOOD @ ..... **\$3.90**  
KEYNOTE @ ..... **\$3.70**

This is a real opportunity to get your Flour and Save 40c per sack!

When in Look Around for Unadvertised Lines

**"ELFORD'S"**  
IRMA TRADING CO. LIMITED

## FLOUR SPECIAL!

No. 1 Flour, in 5 sack lots @ ..... **\$3.58**  
Cream of Wheat..... 6 lb 30c 24 lb \$1.10  
Sunny Maid ..... 6 lb 25c, 24 lb 95c  
Golden Flakes ..... 6 lb 25c, 24 lb 95c

Cereals are Fresh at Mill  
Cream of Wheat is now coarser and will not lump.  
All Products Guaranteed.

We will deliver at no extra charge within 40 miles, providing an order of from 1½ to 3 tons goes to one neighborhood.

Wheat Accepted in Payment.  
**Wainwright Flour Mill**

## Judging By Experience

Judging by experience a good place to deliver your grain is your U.G.G. Elevator.

That, for many years, has been the experience of thousands of farmers throughout western Canada.

Deliver your grain to  
**UNITED GRAIN GROWERS Limited**  
Elevators at: Irma, Jarrow, Kinsella, Viking

## IRMA GARAGE

Roy Howlet

Drop in and look over our stock of Used Radios—both Battery and Electric. All thoroughly checked

**See the 1938 Rodger Radios**  
We check and clean your radio FREE with every set of "B" Batteries sold.

**ALL WORK GUARANTEED!**  
YOUR BUSINESS IS APPRECIATED

**YOUR  
LITTLE SAVINGS...  
FINANCE  
MORTGAGE LOANS**

**TENS** of thousands of Canadian farms and homes benefit from first mortgage loans made possible by the accumulated savings of Life Insurance policyholders.

For every borrower, there are six thrifty people who supply the necessary funds.

This fact affords a striking illustration of the "double duty" performed by Life Insurance dollars. Not only do they ensure financial security for the men, women and children of Canada, but they also help to build and finance their farms and homes.

Life Insurance companies exercise the greatest care in the selection of properties upon which mortgage loans are made. To safeguard the savings of policyholders, security of principal and interest is and must always be the first consideration.

**LIFE  
INSURANCE**  
GUARDIAN OF CANADIAN HOMES



# NATURE SAYS CHEW!

## KEEPS TEETH SPARKLING

### Personality In Education

Too much stress cannot be laid upon the importance of the personality of the teacher as the chief integral factor in the educational systems of Western Canada if these systems are successfully to bear the burden which has been imposed upon them to lay the foundation of a virile and basically sound citizenry.

It is not enough that the teacher be erudite or that he or she be thoroughly grounded in principles of psychology and methodology. It is not even sufficient that the pedagogue, to use an old fashioned term, be an expert in the art of imparting knowledge to his or her charges. The teacher may have all these essential attributes and yet not have the personality necessary to inspire character, without which education is but a mere shell.

Personality has been defined as "that which constitutes distinction of person; distinctive personal character; individuality. Personality implies complex being or character having distinctive and persistent traits, among which reason, self-consciousness and self-activity are usually reckoned as essential" and Coleridge defined it as "individuality existing in itself but with a nature as a ground."

With these definitions as a background in the mind, the importance of personality in those who are charged, along with the parents, with the development of a future race which is as yet in the melting pot stage, can scarcely be exaggerated.

For it is axiomatic that as the twig is bent so will the tree become, and the twig will be bent as the teacher wills and directs it, consciously or unconsciously, and the determining factor in this process is the teacher's personality rather than his receipt.

The success of the public school system of Great Britain is based upon the knowledge of the importance of this influence and the effect that the personality of the teacher will have upon the character of the pupils under his care. It is because of this that personality is regarded as the fundamental qualification, though not the only one, for headmastership in the great public schools of the old land.

Over there it is well known and recognized that the personality of the teacher will leave an ineradicable impress on the pupil, an imprint which will grow throughout life and will dominate thought, word and action until the closing scene.

And withal that is a natural sequence of submitting young and impressionable minds to the guidance of one individual for many hours a day in the formative period of youth.

Three important elements enter into the scheme of the education of youth. They are matter, method and personality. The first two have a relative importance in the educational structure, but without the last-mentioned, enduring results could only be insignificant, almost to the zero border.

Sometimes in the controversies which arise from time to time over the subjects which should be taught in the primary and secondary schools and the manner in which these subjects should be presented to the inquiring mind, the fact that the personality of the teacher and his influence on character building transcends the mechanics of education, is minimized or overlooked altogether. Of far greater importance to the future of the student and of the nation in which he will take his place, is what he will be, than what he will know or how he learned what he will know.

Good progress in this direction has been made in this country, to date, despite the fact that the country is so young and has had to build up an educational system at short notice, and it is to be hoped that the distractions of economic and residential conditions will not be permitted to call a halt in the march towards this important objective and that as the primary objective it will not be forgotten.

In post-war years important strides were made in the educational systems of the country. Academic and professional standards were raised and other restrictions were imposed which, along with improved remuneration for teachers, served to make the teaching profession more attractive than it had been in the earlier days when it was used, more often than not, as a stepping stone to other spheres of work or to marriage.

In the more recent difficult years of drought and depression, however, the principal objective of custodians of the schoolhouse has necessarily been towards keeping the school open, all the time if possible, and if not, at least part of the school year. Make-shift measures have had to be adopted, but despite the handicaps imposed by strenuous conditions, in the great majority of instances, teachers, trustees and ratepayers have strained the utmost of their meagre resources in a valiant effort to live up to their obligations to the future generation.

During this period teachers have in a substantial measure sacrificed a great deal to remain true to their trust and for their sakes as well as for the sake of the children it is to be hoped that the end of these difficulties lies in the immediate future and that ratepayers and parents will again be able to press further without serious encumbrance towards the goal that it is so essential to the progress of the country—a well equipped school-house and means to adequately recompense a teacher with a personality.

### A Common Failing

Many People Do Not Get Much Out Of Life

During the past two years, writes William Morton Marron, in the Rotarian Magazine, I have asked 2,997 persons, "What do you live for?" I discovered that 94 per cent. are merely enduring the present for some future event or condition. Poor souls! They are wasting to-day's realities for tomorrow's speculations, sitting bored at a great entertainment, waiting for a better show which may never open. It's a common failing.

The ocean waters of the world contain about 25 trillion dollars' worth of gold in suspension, according to the estimates of scientists.

### Treatment Of Sickness

Former Health Officer Of England Praises U.S. System

Sir Arthur Newsholme, former chief health officer of England and Wales, praised the free treatment of sickness as practised in the United States. He spoke at the 66th annual meeting of the American Public Health Association.

Sir Arthur said that from Shakespearean days, no impoverished person in his own country needed to suffer from lack of food, shelter or medical care.

Sir Arthur told of the work of the British National Health Insurance Act of 1907, which, he said, provides medical treatment for one-third of the total population of England and Wales.

### Franklin Was Right

Engineers Prove Lightning Rods Are Great Protection

Benjamin Franklin's fame seems certain to go on forever. In the whole history of science no other figure has grown so steadily in stature after death. Nearly two centuries ago Franklin invented the lightning rod. Ridicule, over-enthusiastic acceptance, exploitation by the unscrupulous—all have been the lot of that device. And now come the pronouncements of engineers with all the latest scientific instruments to prove that almost everything that Franklin believed and said about his lightning rods was right. The chief difference is that importance of the rods has changed ends. Instead of the branched, pointed and gold-tipped upper end on which lightning rod salesmen used to set such store, modern experts are more concerned about the bottom.

At the laboratories of the General Electric Company at Pittsfield, Mass., where artificial lightning has been a plaything for several years, K. H. McEachron also has inquired into the freaks of natural bolts. One recent instance is instructive. This bolt struck a tree forty feet from a bunkhouse where a boy was standing at the window. The house was not struck, but the boy was killed. What happened? Mr. McEachron decided from fingerprints of lightning along its path, was that the bolt followed one root of the tree, got from that into a small stream of rain-water, followed this to the foundation of the house and then struck upward through the unfortunate youngster. From his chest the bolt jumped to a near-by metal saucepan, thence to a radio antenna, next to electric wires leading to a neighboring building and finally to the telephone system, through a wire hanging near an electric lamp. The telephone system, at last, proved equal to the strain, and let the lightning off into the ground.

From the lightning's viewpoint this freakish path was simple and direct. The bolt was seeking the smoothest way into the ground. Ground under the tree was too dry, hence the path by root and stream into the bunkhouse. Hence, also, the importance of the lower end of a lightning rod, where its buried tip or metal end plate is close to ground water, as Franklin long ago realized it should be. Safest of all places in a storm is to be inside a lightning rod with its lower end thoroughly grounded.—New York Herald Tribune.

### The Bluesone Challenged

Race May Take Place Off New York In 1939

We have still our old Bluesone, a boat which has stirred the Bluesone pride, whose graceful lines are still a thing of wonder, whose likeness adorns our dime and whose picture on one of our special postage stamps has commanded the admiration of philatelists throughout the world, so much so, that some of them go the length of saying it is the most beautiful stamp of all the collections. Despite the struggles the boat had with wind and tide and accident, she still carries on and does her daily dozen.

And now Ben Pine, skipper of the Thebad, comes forward to challenge his old antagonist, Angus Walters, to again try conclusions with the Bluesone, suggesting the race take place off New York in 1939 at its great World's Fair. This will give adequate time for preparation, provide an ample stage on which to run the race, and will be an attraction to all the lovers of salt water and those who sail it. It should not be difficult to so arrange and there will be the widest general approval.—Halifax Chronicle.

### Something To Puzzle Over

How long is a piece of string, and why? I ask for information, not being able myself to supply the answer. The question, I am assured, by one who had to cope with it, has just been put in an examination for candidates for prison wardenship. It may, of course, have been a species of intelligence test. Capacity to deal with such a problem would no doubt argue ability to face most crises in life successfully.—London Spectator.

### Capital Is Right

On being asked to write down a definition of "capital punishment," says the Christian Science Monitor, a Glasgow schoolboy submitted this: "Being locked in an ice-cream or chocolate factory for a week-end would, in my opinion, be capital punishment."

Great Britain reports a boom in recruiting for the territorial army.

Monkeys are relaxed by large eagles of the tropics.

### Might Prove Beneficial

Freak Will May Result In Modern Inheritance Bill

A husband who bequeathed his wife the equivalent of seven cents to purchase a noose, and added a hope she would make use of it without delay, may ultimately prove to be a benefactor.

The strange request at least has sent a group of parliamentarians into action to put an end to wills that disinherited wives and children.

Headed by Miss Eleanor Rathbone, independent member of Parliament for the combined English Universities, a delegation will wait upon Prime Minister Chamberlain to urge introduction of a modern inheritance bill.

For years members of Parliament representing all parties have sought to bring English law into line with legislation prevailing in Scotland and some of the dominions.

Proponents of a new inheritance bill declare incidents of eccentric bequests are at all too frequent. Here are two cited:

A London man directed that his wife should be given "one pair of my trousers, free of duty and carriage paid, as a symbol of what she wanted to wear in my life-time—but did not."

Another left his widow the sum of one farthing to be sent her by post in an unstamped envelope. As the letter contained coin and was not registered, the woman had to pay a registration fee of eight pence in addition to two pence for excess postage.

### USED TO WAKE UP WITH A HEADACHE

#### Now Fresh and Lively Every Morning

Here is a man who woke up every morning with a dull headache. A year ago, he started taking Kruschen Salts regularly. To-day, I wake up fresh and lively and can do my day's work without any exertion. I can recommend Kruschen for anyone suffering from morning sickness, nervousness, and for putting new life into you. I intend to continue with Kruschen for the rest of my life.—E.P.

Headaches can nearly always be traced to a disordered stomach, and to the unassisted retention in the bowels of waste matter, which poisons the blood. Remove these poisons—prevent them from forming again—and you never have to worry any more. And that is just how Kruschen Salts brings quick and lasting relief from headaches.

### ALICE STEVENS' RECIPES

#### HOUSEHOLD HINTS

If your pulley seems 'at all sticky, roll the pieces in icing sugar. This prevents them sticking together.

When ripping an old woollen garment, wind the wool in skeins and wash to remove the curl in the wool. Bend your arm and wind the wool around your elbow and up to your hand. This makes a convenient sized skein and it is very easy to wind.

Whenever possible, cook apples without peeling them. The skin contains cellulose which is a valuable laxative.

Save the leaves of celery. Dry these slowly in a pan. Great care must be exercised in washing rayon. Do not rub or wring the material as this puts it out of shape.

Add corn syrup to candy to prevent it going grainy. Use very few spices and flavorings in cooking apples. Try to develop the natural flavor of the apples. Store your jars of preserves away from the light, so that the fruit does not lose its color.

Avoid overloading the washing machine. A small quantity of clothes is cleaned more easily and there is less strain on the machine. Treat your linoleum at regular intervals with wax, varnish or shellac. It is not only easy to keep the floors clean, but the linoleum wears much longer.

Serve a child or invalid two small servings rather than one large serving. They are much more apt to eat a large amount.

Readers are invited to write to Alice Stevens, Home Service for free advice on home cooking and household problems. Address letters to Winnipeg: Newspaper Union, 175 McDermott Ave. E., Winnipeg, Man.

### Like Canadian Glue

Liquor dealer "M. Robinson at Houston, Texas, wants Canada to change the formula of the glue it puts on liquor stamps. He said mice had licked the mullage from all Canadian stamps in his store, but had not molested the stamps of other countries. Other stores disclosed the same thing had happened to their Canadian stamps.

The Duke of Wellington was 46 years old at the battle of Waterloo; Blucher was 73.

### Engine Driver Retires

Engineer Of British Railway Had Long Record

George Stone, engine-driver to three kings and maker of railway records, has retired after more than 30 years service with the London, Midland and Scottish Railway.

Although 65 years old, he was known as "Young Stoney," a nickname bestowed on him more than 40 years ago to distinguish him from his father, also a long-service engineer. One of his chief regrets in leaving the footplate was that his service could not be extended another 13 months. That extra spell would have given him and his father 100 years of service between them.

Here are some of "Young Stoney's" notable achievements:

First man to drive a railway train non-stop from London to Scotland; Freeman on the first all-corridor express to leave Euston Station in 1893; drove three kings—George V., Edward VIII. and George VI.

"In 50 years I've learned to love engines and shall hate to leave them," he said. "You can sell an old motor car and buy a new one without a thought, but it makes me sad to see the old engines go when they're worn out. It's like losing a trusted friend."

In his 37 years behind the throttle Stone did not have an accident.

Now German military scientists are discussing the possibilities of germ warfare on civilian populations. That "next war" is getting nearer and nearer.

The accordion, smallest member of the organ family, produces the greatest volume of sound, for its size, of any musical instrument.

### Showmen Are Worried

Freaks For Country Fairs In Britain Are Scarce

Showmen of Britain who organize the countless fairs in country towns and villages are complaining of a shortage of freaks. They are seeking new ideas and were started to learn at their annual meeting in London that there was a general scarcity of even the older variety of freaks. The chiefs of the fair industry are sending men to scour the country for attractions. In particular, there is a dearth of "India rubber men," those queer creatures who stretch their skin in sideways.

### Cave Is Well Named

Mammoth Cave, Kentucky, has five levels, with 225 explored avenues, 47 domes, 23 pits, eight catacombs, three rivers, two lakes, and one sea. The actual space worked out of the limestone, according to estimates, embraces 12,000,000 cubic yards.

### WATCH OUT FOR YOUR LIVER!

And You'll Always Feel Great

Do you often say, "I feel rotten,"—tired, out of pep, hate to get up mornings, grouchy, headachy, nervous, constipated. The reason is a sick liver. A healthy liver does four things. It supplies the body's natural laxative, aids proper nourishment in your blood, helps the kidneys, intestines and stomach, supplies the body with energy. If it is unhealthy your system is poisoned and out of order. "Fruit-tires," made from fruit and herbal extracts, are the quickest, safest and most natural way of restoring your liver to health. A celebrated doctor's formula. Soon you feel like a new person. Try Fruit-tires. 25c, 50c, all druggists.

FRUIT-A-TIVES LIVER TABLETS

For Real Economy-Better Flavour

# PURITY FLOUR

Best for all your Baking

PF337







**New Sweater Waists for Women**

Women's novelty knit sweaters, pullover style, long sleeves. Smart round neck with ornament. Wide band bottom. Rust or rose ..... **\$1.79**

**Women's Sweater Blouse**

Made from fine crepe knit botany yarns; smart new shades most effectively trimmed with embroidered wool designs. An outstanding style number. Priced at only ..... **2.98**

**SKI JACKETS**

Warm woollen jackets for the school girl or young woman. They come in doeskin or in warm all-wool blanket cloth. Neatly trimmed and very good fitters. Priced from ..... **\$1.69 to \$5.00**

**Women's Sweater Coats**

A special value in women's warm all-wool sweater coats in Jersey weight. They are light enough to be worn under a coat without bulk, or make a cozy house coat. Good shades and all sizes. **1.95**

**WOMEN'S SKIRTS**

Another lot of warm wool crepe and tweed skirts. Shades of brown, wine, black and navy. Smartly made, are good school or street garments. **1.98**



## "Cambridge" Overcoats

**Made-to-Measure**

Call and let us show you one of these well made coats. So stylishly set up, so well-made and such burly warm coats. You will be surprised what a nice coat, made just for you, the right length, sleeve cut and all, for **22.50** only. upwards from.....

**MEN'S WINTER SHIRTS****Two New Numbers**

**OXFORD GREY JERSEY CLOTH** shirts for every day wear. Made with a polo collar, four-button front, long tail and sleeves, and the whole warmly fleeced lined. Easy to wash and will not fade. Priced at ..... **\$1.49**

**MEN'S BLACK SATIN-FACED MOLE-SKIN**—An exceptionally well made shirt; heavy weight satin front with warm fleece lining. Fast black. Good fitting collar. .... **\$2.00**

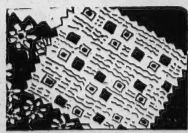
**Men's Heavy Rider Pants**

Rider style pants for the colder days, made from heavy 9 oz. Kingcot denim, soft finish that will not cut. Taped crotch seams, continuous non-rip fly; short rider waist. Bartacked and riveted. **1.95**

**RIDER JACKETS** to match @ ..... **1.95**

**Piece Goods**

Put the longer evenings to advantage by making up some of these good piece goods values. Employ your time; Save Money!



**HEAVY HOMESPUN TWEED**—For skirts for mother or maid. Heavy all-wool material, 56 ins. wide; shades of heather brown or royal blue. **1.50**

**COTTON TWEED**—For warm house dresses and school frocks these tweeds are serviceable and warm. Priced from ..... **29c** up

**COMFORTER CHINTZ**—New patterns in 36 in. chintz for making quilts and comforters. Several good patterns. Per yard ..... **25c**

**BROADCLOTH**—Wabasso poplin broadcloth is strong, good colors and 36 inches wide. Dozens of uses in the home for this good cloth ..... **22c**



## Car of WINTER APPLES

IN THIS WEEK-END!

TAKE ADVANTAGE OF THE FINE WEATHER AND STORE YOUR APPLES FOR THE WINTER.

**J. C. McFarland Co.**

**LOCALS**

Mr. J. P. Yeend has been on the sick list since last Friday.

Mr. Elbert Levitt, of Provost, Alta., visited in Irma last week-end.

Born, to Mr. and Mrs. Chas. Archibald, in the Wainwright hospital, on Oct. 22nd, a son.

Don't forget the Canadian Legion meeting in the new hall on November 6th, at 8 p.m.

Master Ellsworth Flinshaw had his tonsils removed in the Wainwright hospital last Monday.

Magnus Gulbraa, youngest son of Mr. J. B. Gulbraa, is in an Edmonton hospital seriously ill.

We are still enjoying lovely fall weather, even though you can tune in on a broadcast of a hockey game being played right here in our own province, which makes one think winter is here.

Mr. Allie Gamble, a former teller in the Bank of Montreal and leader of the Trail Ranger group here, paid a visit to Irma friends last Sunday. At present Allie is in the Wetaskiwin branch of the bank.

Mr. and Mrs. Joe McMann and four sons, of Green Meadow, in the Ribstone district, have moved into the Irma district. We wish them the best of luck. Mrs. McMann is a daughter of Mrs. L. Mickelson.

Keep November 5th open for the L.O.B.A. whist drive and dance. Cards start at 8:30 sharp. The prizes are extra good. Lots of lunch and Williams orchestra with the latest music hits will play for the dance.

Master Donald McLean, who was seriously injured by a pitch fork knife entering his forehead near his left eye, has arrived home from the hospital with only a slight trace of paralysis on his left side as a result of the injury.

A broken axle on a freight car was the cause of considerable damage to about half a mile of road bed between Hawkins and the Battle River Bridge last Monday evening at 8:30. The train was travelling east at the time and was brought to a stop only a few feet from the bridge.

Mrs. R. W. Maguire arrived home on Oct. 22nd, after quite a lengthy visit with relatives and friends in Ontario. Mrs. Maguire had gone East to see her sister, Mrs. Jas. Atkinson, who was seriously ill and who passed away the day before Mrs. Maguire arrived. Mrs. Maguire also visited for two days in Winnipeg on her way home.

**W. C. T. U. BROADCAST****Are You Listening In ?****Highlights of Convention.**

The B. C. Brewers have offered \$1,500 to the girl who can, by merely tasting, detect and accurately name the greatest number of alcoholic liquors—wines, ales, beers, whiskey, etc.

Just think of what this means!

An appeal to girls who wish (and many of them seriously needing) cash. In the course of their fitting themselves for a chance to win this thousand and a half they must almost inevitably acquire taste and appetite which will increase the coffers of the vendors and the manufacturers. Consider also all that would tend to follow the example of these girls.

And science has proven that alcohol has a demoralizing influence on human life.

Dr. Dobson, in his address, told of innumerable and unsuspected lines (many of which he defined and illustrated) by means of which the liquor interests are trying to get insidious propaganda across to the people. He says the danger to the Temperance Cause today lies not in the present generation of young people but among the ranks of older folk who through their indifference, apathy, etc., are allowing the alcohol evil to go on.

Japanese women have been much heartened by Canadian women in their efforts toward Peace.

And Canada, we are told, leads the world in S. S. work of Scientific Instruction re alcohol.

The League of Nations has been asked to instruct its committee on nutrition to investigate the effect of alcohol on the nutritive value of foods and so on the health of the people.

—Nancy O. Parke.

**SHARON LUTHERAN CHURCH**

Rev. Ivar Saugen.

Sunday, October 31st

Sunday School, 2:30 p.m.

Ladies' Aid meet at the home of Mrs. Ludvig Halling, Nov. 4th.

IRMA UNITED CHURCH

Rev. E. Longmire, Minister

Sunday, October 31st

Passendale—11 a.m.

Crescent Hill—3 p.m.

Irma—7:30 p.m.

A hearty welcome extended to all.

**PUBLIC SALE OF LANDS UNDER THE TAX RECOVERY ACT, 1929.****MUNICIPAL DISTRICT OF BATTLE RIVER, No. 423**

Notice is hereby given, that under the provisions of The Tax Recovery Act, 1929, the following lands will be offered for sale, by public auction, on WEDNESDAY, the 10th day of November, 1937, at 2:30 o'clock in the afternoon, at the Municipal Office, Irma, Alberta.

Pt. of Sec.	Sec.	Tr.	Rge.	M.	Pt. of Sec.	Sec.	Tr.	Rge.	M.
N. W.	12	44	7	4	N. E.	10	45	9	4
S. E.	1	45	7	4	N. E.	12	45	9	4
N. E.	7	45	7	4	N. W.	30	45	9	4
N. W.	7	45	7	4	N. E.	34	45	9	4
S. W.	13	45	7	4	N. W.	34	45	9	4
N. W.	22	45	7	4	S. E.	35	45	9	4
S. W.	25	45	7	4	S. E.	4	46	9	4
S. E.	34	45	7	4	S. E.	7	46	9	4
S. E.	35	45	7	4	N. E.	20	46	9	4
S. W.	35	45	7	4	N. W.	35	46	9	4
N. E.	18	44	8	4	N. E.	35	46	9	4
N. W.	7	45	8	4	S. E.	19	46	8	4
N. E.	8	45	8	4	S. W.	19	46	8	4
S. W.	9	45	8	4	N. W.	20	46	8	4
S. E.	9	45	8	4	N. W.	23	46	8	4
N. E.	28	45	8	4	N. W.	26	46	8	4
S. E.	28	45	8	4	S. W.	36	46	8	4
N. E.	34	45	8	4	N. W.	12	46	7	4
N. W.	34	45	8	4	S. W.	12	46	7	4
S. E.	34	45	8	4	N. E.	13	46	7	4
S. W.	34	45	8	4	N. W.	13	46	7	4
N. W.	3	44	9	4	S. E.	13	46	7	4
S. E.	4	44	9	4	S. W.	13	46	7	4
N. E.	5	44	9	4	S. E.	14	46	7	4
S. W.	7	44	9	4	N. E.	25	46	7	4
S. W.	10	44	9	4	N. W.	26	46	7	4
S. W.	12	44	9	4	S. W.	26	46	7	4
N. W.	26	44	9	4	S. E.	28	46	7	4
S. W.	4	45	9	4	S. W.	28	46	7	4
S. W.	7	45	9	4					

Each parcel will be offered for sale, subject to reserve bid, and subject to the reservations contained in the existing certificates of title. Terms, cash unless otherwise arranged.

Redemption may be effected by payment of all arrears of taxes and costs at any time prior to the sale.

Dated at Irma, Alberta, this 11th day of September, 1937.

CHAS. WILBRAHAM,

Secretary-Treasurer.

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(Now being Completely Renovated)

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**Comfort, Service and Courtesy**

at Rates to Suit Your Income

FREE BUS MEETS ALL TRAINS.

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Comfort, Courtesy, Economy

Leave Irma daily, going east, 8.10 p.m.

Leave Irma daily, going west, 8.15 a.m.

WEEK-END EXCURSIONS ON ALL LINES

Sunburst Motor Coaches Ltd.

**NOTICE**

NOTICE is hereby given, that any person or persons tearing up any Municipal Road with tractors, loads or otherwise, or in any way defecting such road, deemed dangerous to the travelling public, and not repairing same satisfactory, immediately; Such party or parties will be prosecuted under the authority of the Municipal Districts Act.

By Order of the Council of the Municipal District of Battle River No. 423.

CHAS. WILBRAHAM, Sec'y-Treas.

Mun. Dist. of Battle River No. 423,

Irma, Alberta.

## Weighing Grain In Terminal Elevators

Terminal elevators handle millions of bushels of grain annually. This grain is weighed so accurately and so closely that a maximum overage of only one-quarter of one per cent is allowed. Under the Canada Grain Act any excess in weights over the prescribed margin is confiscated by the Government. Any loss is absorbed by the Terminal Elevator.

Western Grain Dealers' Assoc'n

**Shipping Hogs**

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HIGHEST PRICES PAID!

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Dentist—of Viking  
will be in the IRMA DRUG STORE  
Every FRIDAY for Professional  
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DENTIST

DR. H. L. COURSIER

Wainwright

IN IRMA EVERY TUESDAY

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CLIFTON G. PURVIS

Barrister, Solicitor & Notary Public

Viking Phones: Office 7, Res. 30.

Irma Phone: No. 37.

Visits W. Masson's Office, Irma, Every Friday.

WILLIAM MASSON

Notary Public

Loans, Real Estate, Insurance

IRMA — ALBERTA

J. W. STUART

Licensed Auctioneer

For sale dates in Irma District

see W. Masson, Irma.

WAINWRIGHT — ALBERTA

C. GREENBERG, M.D.

Physician and Surgeon

Phone 40

Irma — Alberta

IRMA LODGE No. 56

Meets First and Third Tuesday

in each month.

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Visiting Brothers Always Welcome.

IRMA L.O.L. No. 2056

Meets the last Monday in each

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Worshipful Master: V. Hutchison

Recording Secretary: R. H. Dempsey

Visiting Orators always Welcome.

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Ostrex Tonic Tablets contain raw

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